

Notice of New Cannabis Product

Field Guide

CREATED BY **LIT UP CANNABIS CREATIVE**



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When bringing a new cannabis product to market, licensed processors must notify Health Canada of their intent to sell a cannabis product that has not been previously sold in Canada. This Notice of New Cannabis Product (NNCP) must be provided to Health Canada at least 60 calendar days before making the new cannabis product available for sale.

This document outlines the required information needed to submit a Notice of New Cannabis Product. Gathering this information early is the best way to ensure an easy and seamless submission process.

Before starting this process, there are a few things to note:

1. Changes to a submitted NNCP cannot be made
2. There is no Health Canada fee associated with the NNCP process
3. NNCP submissions are sent to Health Canada via The Cannabis Tracking and Licensing System (CTLS), notify Health Canada of the intent to sell a new cannabis product.
4. The licence holder must retain a copy of the notice for at least two years after the date on which the cannabis product is expected to be made available for sale

The following information is required for NNCP submissions:

GENERAL INFORMATION

- Licence ID
- Company Product Identifiers (if applicable)
 - Stock Keeping Unit
 - Global Trade Item Number
- Brand Name
- Pending Licence Amendment to Authorize for Sale (yes or no)
- Date of expected sale
 - The date of expected sale must be at least 60 days from the date of the NNCP submitted
- Class of Cannabis
 - Dried Cannabis
 - Edible Cannabis
 - Cannabis Extract
 - Cannabis Topical

DESCRIPTION

The description in your NNCP should include the key information that helps to distinguish your new cannabis product. It should include the following:

- Intended Use
- Cannabis Product Form
 - The identity of the cannabis product in terms of its common name (joint, capsule, spray, beverage, etc.)
- Accessory that contains cannabis
 - Accessory should be described
- Net weight or volume and number of units per immediate container
 - Including whether the product is in discrete units or not in discrete units
- Cannabinoids
 - THC concentration and/or quantity per discrete unit
 - CBD concentration and/or quantity per discrete unit

DESCRIPTION CONTINUED

- Any other cannabinoids that are displayed on the product label
- Ingredients (as per label)
 - Should be written as they will appear on the product label
 - Also include any restricted ingredients (refer to the 'Guide on composition requirements for cannabis products')
- Additional Information
 - Any additional information that distinguishes the product or makes it novel
- Sensory Attributes
 - Flavour
 - Scent
 - Colour
 - Shape

DOCUMENTATION

Photos must be included as documentation for your NNCP as support to the description.

- Photos of product in labelled packaging
 - Taken against a white background
 - Include photo of product within the labelled package
 - Show multiple angles of the product
 - Creams, foams, waxes, etc. should be dispensed onto a surface
 - Liquids into a clear container
 - Cannot exceed 10MB

ADDITIONAL INFORMATION

It is important that a clear person of contact is indicated in your NNCP documentation, including email & phone number.

Important note: submitting a thorough NNCP with the above outlined information does not guarantee or imply that Health Canada has reviewed and/or approved the product, including the packaging and/or labelling.

**For more support and to begin your NNCP process, please reach out!
We're Lit Up Cannabis Creative and we are cannabis brand makers.**

Lit Up Cannabis Creative

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